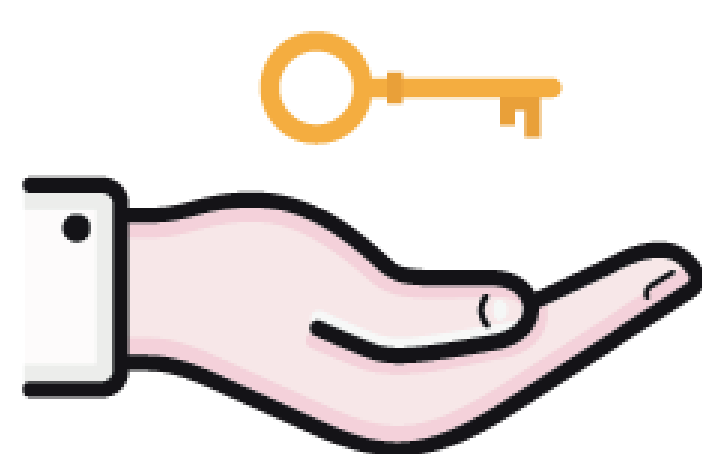


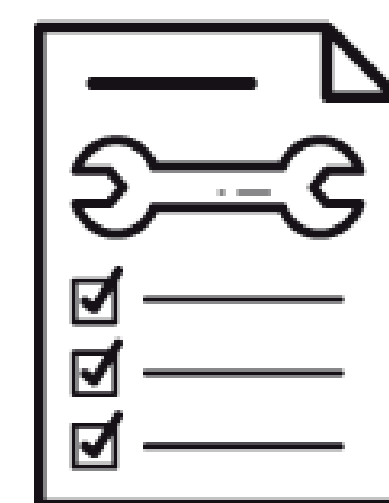
Problems



Not all the students can afford the cost of electronic devices reparations so the keep working with damaged equipment even when they need for study

Solutions

Cheap reparations not just for students also teachers and foreign people



Key metrics



- New clients
- Recurrence of clients
- Satisfaction

Value proposal

We can teach everyone how to repair they own equipment if then what to learn also we are trying to be friendly with people ' s pocket



Relationship whit clients

- Costumer service
- Frequent quality surveys

Channels

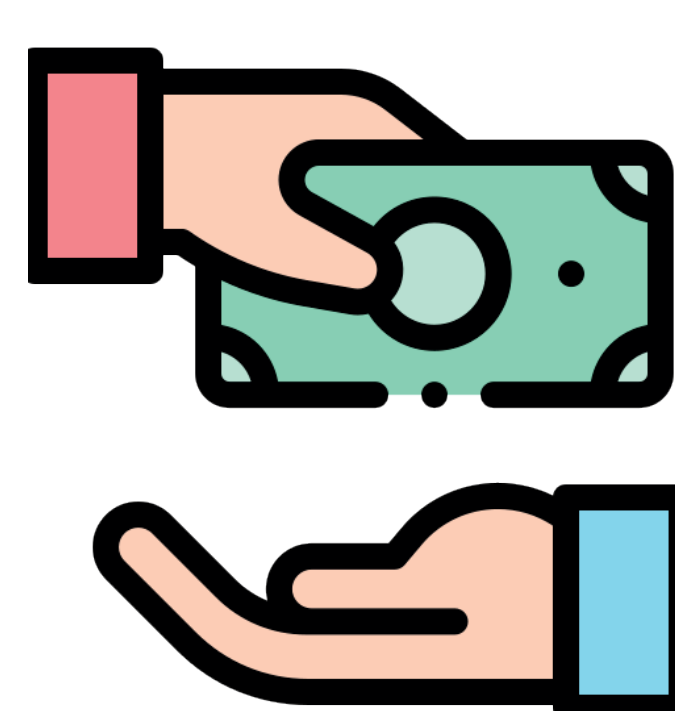
- On-site capacitation
- Workshop reparations



Students
Teachers
People outside the university
Administrative staff

Cost structure

Equipment
Services payment
Tools
Constant training



Incomings

Repairs
Capacitation
Desing projects